



Professional Resume

**EMILY**

GRAPHIC & WEB DESIGNER



## PROFESSIONAL PROFILE

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### I'm a Designer from Toronto.

I'm a professional graphic designer specializing in illustration, simple clean design, logos, promotional collateral, magazine layout, website design and Wordpress.

Check out this resume to discover who I am, look through my design experience, and learn why you need to hire me. If you are looking for a high quality designer at a reasonable price - let's work together!



## EDUCATION

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**Humber College**, Sept 2012 - April 2013  
Certificate: Graphic Design for Print ad Web



**Ontario College of Art and Design**, April 2011 - July 2011  
Continuing Studies



**University of Toronto**, Sept 2000 - 2005  
Bachelors of Arts: English and History



## VOLUNTEER EXPERIENCE

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**Gutterbird**, 2012 - present  
Webmaster and principal graphic and layout designer for Toronto Community Art Collective Lead for new digital publishing branch



**Spur-of-the-moment-Shakespeare**, 2012  
Social Media Manager for community theater group connected to Toronto's Culture Days. Responsible for social media sites for the projects, including twitter, facebook, culturedays, and indigogo. Project was successfully funded after a retweet from Margaret Atwood



**Art in the Heart**, Sept 2009 - 2010  
Cabbagetown and Regents Park after school art program for children and community outreach

## WORK EXPERIENCE

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**HealthCare 365**, 2012-Present  
**Lead Designer for a health management company, Toronto, Ontario.**

Responsible for all design for modern rebranding project, including: logo designs, web layouts, PowerPoint templates, brochures, and other commercial assets. Collaboration with a diverse group of medical and business executives. Over a 9 month period this project successfully progressed from the concept & planning phase to the execution, revisions, and ongoing project management phase.

**Skills:** Photoshop, Illustrator, InDesign, Excel, PowerPoint



**Shmu**, 2012- Present  
**Album Design for a musician, Austin, Texas.**

Responsible for logo design, web design, album cover & booklet designs, and overall brand identity. This project requires remote collaboration with client and ongoing project management.

**Skills:** Illustrator, Photoshop, HTML, CSS, API integration



**Deborah Sheppard**, 2013 - 2014  
**Design of a Poetry and playwright website, Toronto, Ontario.**

Responsible for logo design, web design, page layouts and custom vector graphics.

**Skills:** Illustrator, Photoshop, HTML, CSS, Wordpress



**Toronto Housecalls**, 2013  
**Logo Design for medical house calls service, Toronto, Ontario.**

Responsible for branding, Logo design, and font choice for start up company.

**Skills:** Illustrator

## TESTIMONIALS

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*"Emily is great at translating complex healthcare ideas into designs that can be universally understood"*

*- Skip Schwartz, CEO, HealthCare 365*

